

DRAFT

Verein zur Förderung der Digitalisierung im Gesundheitswesen e.V.

Digital. Integrativ. Gemeinnützig. International.

Vision

DIG-IN

- is an open, international and EU-focussed, cross-sectoral forum for **exploration**, **experimentation** and **development** in health,
- aims to make healthcare more **individual**, **connected** and **long-term**-oriented,
- operates by **connecting** existing stakeholders, such as *citizens, society, business* and *academia* and by **recombining** healthcare **solutions** with the help of digital **technology**.

Mission

- Creation of at least one Minimal Viable Ecosystem (**MVE**) by 2022 to demonstrate a new mechanism for value creation in healthcare. Establishment of at least **one** such Ecosystem (“Living Lab”) for **long-term** operation by 2024.
- At least two published **position papers** per year. (E.g. 2021 on Health Data and Health Ecosystems).
- Organize at least one **international conference** per year.
- Expand wider circle of **active** participants (members, collaborators in think tanks with regular contributions, etc.) **50** by 2022.

Who we are

DIG-IN is the final result of an almost 10 years long **history of exchanges** between a **diverse** group of healthcare and IT professionals and industry veterans, who **question the status quo** and want to facilitate paradigm-shifting, **systemic innovation** in healthcare.

DIG-IN was founded as a **non-profit association** in 2020.



Connecting the stakeholders



DIG-IN

- builds **bridges** between siloed healthcare system participants



- focuses on **interfaces** between the various stakeholders



- facilitates **new solutions** by leveraging technology, data and ecosystem design

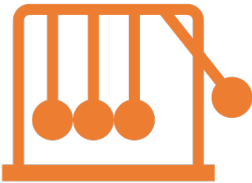
Key positions



- Put **people** at the center. This goes beyond the “patients first” mantra, as it includes every human being („human centric“) – healthy, vulnerable or sick.



- We see “health” as an inherently **collective** issue, implying that solutions need to be **community** focused and in line with **economic** prerogatives and **ecosystems**.



- Our approach is **scientific** and **interdisciplinary**, based on the premise that in healthcare many entities and industries are intricately **interconnected**.

The future of health



- Digital technology is a **catalyst** and **transformation** agent.



- **Business model redesign** needs to be a factor in solving many current healthcare issues.



- Health care professionals will have to acquire a completely **new skillset**.

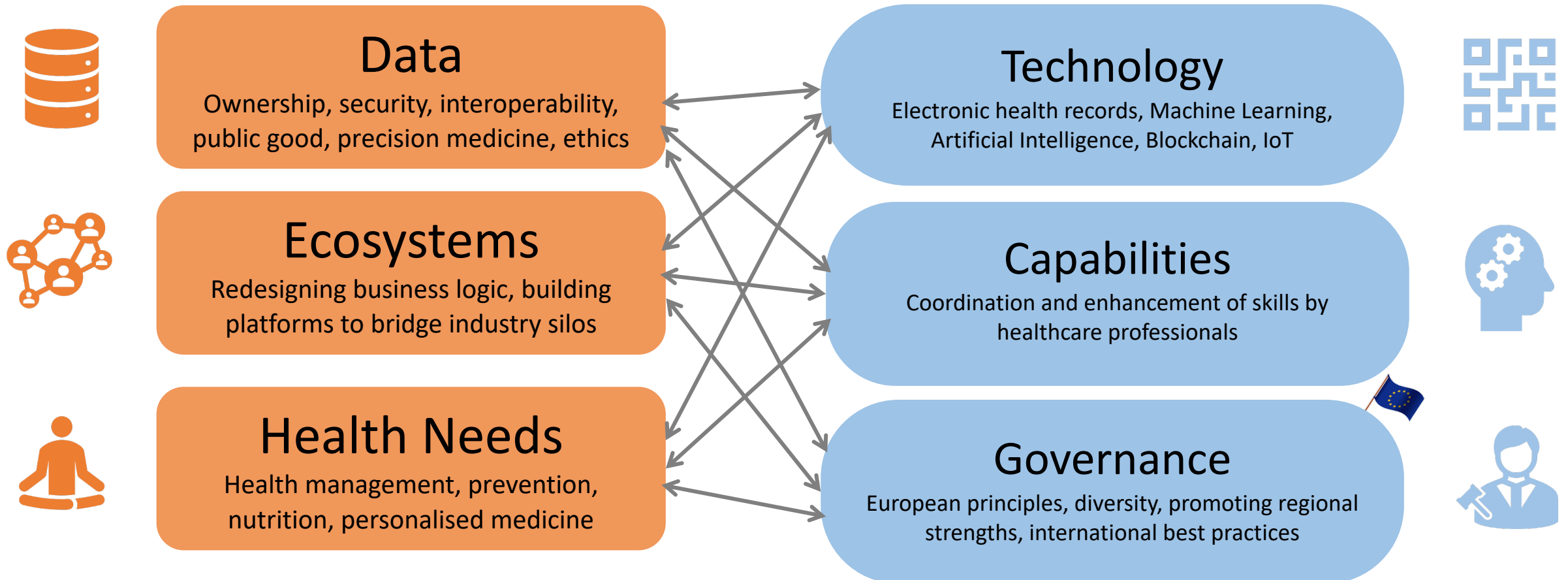


- “Health” is both, a basic **human right** and an **economic good**. Tradeoffs will have to be and **re-calibrated**.

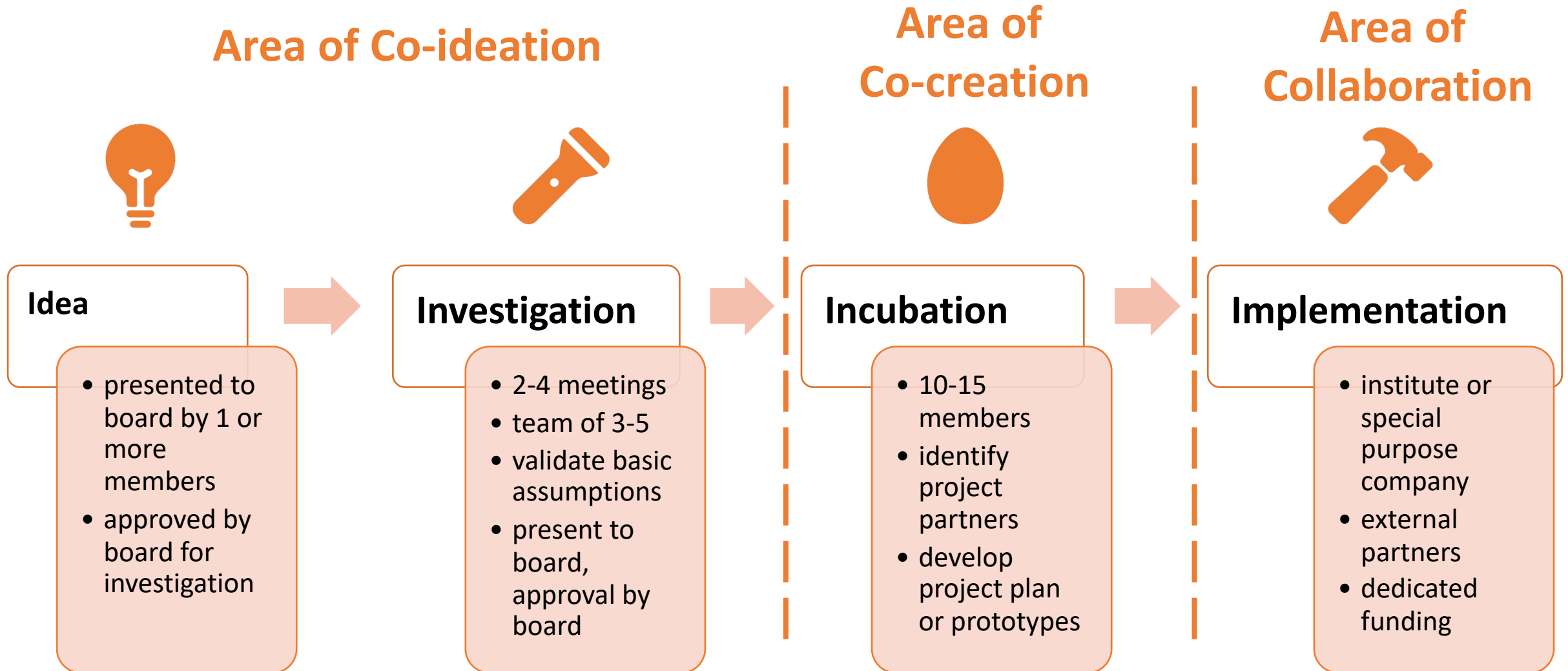
Focus areas

Key focus areas

Cross-cutting issues



The DIG-IN Innovation Process



Board members



Dr. Hans-Peter Dauben
Public Health,
Gesundheitsdaten



Dr. Armin Furtwängler
Digitale Innovation
(Böhringer)



Dr. Lutz Groh
Clusters, Hubs,
Gesundheitsregion



Dr. Ulf Hengstmann
Digitale Transformation
(Bayer)



Prof. Dr. Ralf Kutsche
Forschung, Data Science



Sascha Mundstein, MBA
Prävention, DLT
(Blockchain),
Social Finance



Ernst-Martin Walsken
Politik, Public-Private
Partnerships



Dirk Natho
Mobilfunk, IoT
(Telekom)



Hatice Tavlı
Artificial Intelligence,
Blockchain

Contact



Vereinssitz:
Gottfried-Hagen-Straße 60-62,
D-51105 Köln



Vorsitzender des Vorstands
Ernst-Martin Walsken
+49 160 740-6590
ernst-martin.walsken@t-online.de



Geschäftsführender Vorstand
Dr. Lutz Groh
+49 152 052-28315
lutz.groh@gmx.de



Web: vdig.eu

